

ADAPTIVE SPORTS



Why You Should Align with Us

The Adaptive Sports Association (ASA) has maintained a tradition of excellence for more than 30 years. The nature of our organization, which is to provide sports and recreational opportunities to people with disabilities regardless of financial limitations, is highly visible and well respected in our community. Most importantly, our year-round programming enriches and transforms lives. Self-confidence is renewed, depression is combated, friendships are formed, quality of life is regained, physical and cognitive challenges are forgotten, and dreams are realized. Make us part of your community relations efforts by aligning with us today.



> SPONSORSHIP OPPORTUNITIES

"ASA is a phenomenal organization that is dedicated to helping individuals achieve success in challenging sports and life changing adventures. Garrhs is proud to be a sponsor of ASA."
- Mark Oliger, Garrhs Inc.



> SUMMER SPONSORSHIP

At the Adaptive Sports Association, we provide Durango's world-renowned outdoor activities to people with disabilities in a supportive and fun environment. Help support our growing summer program by becoming a seasonal sponsor. You'll receive recognition on our website and exposure in our email blasts to over 1,400 locals, plus many more benefits including potential media opportunities. Please see the sponsorship chart for further details.

> WINTER SPONSORSHIP

If you've been on the slopes of Purgatory Resort, you've surely seen our brightly colored logos on the back of our instructor's jackets. Or, maybe you've noticed one of our skiers using an adaptive device? Either way, we're hard to miss when it comes to our winter sports programming. Support our founder's original mission of making winter sports accessible to everyone. Become a seasonal sponsor now. Please see the sponsorship chart for further details.

> THE DAVE SPENCER SKI CLASSIC

After losing his leg to cancer, Dave Spencer moved to Durango looking to be a ski instructor. When a woman saw him gliding down the slopes as she sat in the lodge due to her own amputation, she was inspired. Together they brainstormed the idea for an adaptive ski program and ASA was born. Help support their vision by becoming a sponsor of our largest fundraiser honoring Dave Spencer who eventually lost his life to cancer. It's a unique opportunity to get first-hand experience with our program while highlighting your community involvement. Please see the sponsorship chart for further details.

Dave Spencer Classic Sponsorship Opportunities

Sponsor Benefits	<u>BRONZE</u>	<u>SILVER</u>	<u>GOLD</u>	<u>PLATINUM</u>
	\$1,500	\$2,000	\$2,500	\$3,000
E-Newsletter	Logo on ASA's E-Newsletter for 2 months	Logo on ASA's E-Newsletter for 2 months	Logo on ASA's E-Newsletter for 2 months	Logo on ASA's E-Newsletter for 2 months
Recognition on Four Corners Broadcasting	Rotating radio spots throughout February	Rotating radio spots throughout February	Rotating radio spots throughout February	Rotating radio spots throughout February
Event Mentions	Bronze Level recognition on all virtual event platforms	Silver Level recognition on all virtual event platforms	Gold Level recognition on all virtual event platforms	Platinum Level recognition on all virtual event platforms
Banners	Banner at one location: Mountain or Town Office	Banner at one location: Mountain or Town Office	Banner at Mountain and Town Office	Banner at Mountain and Town Office
Product Promotion	Product Placement in Fundraising Schwag Bag	Product Placement in Fundraising Schwag Bag	Product Placement in Fundraising Schwag Bag	Product Placement in Fundraising Schwag Bag
Social Media Post	Sponsor mention & tag in event post (by level)	Sponsor mention & tag in event post (by level)	Sponsor mention & tag in event post (by level)	Individual sponsor mention & tag post
Logo on Mountain Rally Materials		Small logo	Medium logo	Large logo
Guaranteed Prize for Registrants		5 Post Event Schwag Bags	5 Post Event Schwag Bags	10 Post Event Schwag Bags
Lift Tickets		Discounted lift tickets available for your registrants the week of the event	5 lift tickets for the week of the event (and additional discounted tickets available) for your registrants	10 lift tickets for the week of the event (and additional discounted tickets available) for your registrants
Street Banner Downtown Durango			Small logo	Large logo
Website			Logo	Logo - with hyperlink to your website
Radio Sponsor Highlight			Rotating Sponsor Highlight on KIQX, KIUP, KRSJ	Rotating Sponsor Highlight on KIQX, KIUP, KRSJ
Mountain Rally Stop			Host a Mountain Rally Stop at your location	Host a Mountain Rally Stop at your location
ASA Sponsor Highlight				Sponsor Highlight in ASA's digital media

Thank you for being an ASA sponsor!

All sponsorship packages are subject to deadlines.