

Your Fundraising Toolkit

DAVE SPENCER SKI CLASSIC: RAISING MONEY FOR YOUR TEAM



> FUNDRAISING WITH YOUR TEAM

The Dave Spencer Ski Classic is the Adaptive Sports Association's largest fundraiser of the year - in length of the event, number of participants and volunteers, and in money raised! Each year, race and mountain rally teams help us raise money for the mission of providing outdoor recreational activities to individuals with cognitive and physical disabilities.

> WHAT IS REGISTRATION FOR?

We ask each team to pay (via fundraising or personal payment) their registration fee in order to put the event on and start some fundraising. If a team can only pay or raise their registration cost, Adaptive Sports is so happy to have them ski or snowboard with us! However, at Dave Spencer, we recruit you to help raise as much money as you can for the ASA mission by asking your community to support your team at Dave Spencer

> WHAT AM I RAISING MONEY FOR?

Every dollar you raise goes to the Adaptive Sports Association, and we use that to support our winter and summer programming. You help provide opportunities like skiing, snowboarding, kayaking, rafting, stand up paddle boarding, biking, and more. Your fundraising helps ASA with the operating costs, adaptive equipment, and everything that it takes to get an individual out enjoying an activity. Most importantly, more than 70% of our participants are provided financial assistance; only 15% of our annual budget comes from fees for services. ASA never turns away a participant for financial reasons, and your fundraising makes it possible.

Here are some examples of what ONE donation could help pay for at Adaptive Sports Association:

- \$20 - Winter Equipment Rental
- \$50 - Day of Canoeing/Kayaking
- \$160 - One Full Day Ski Lesson
- \$300 - Moab Camping and Rafting Experience
- \$2500 - One Bi-Ski

> If your team can raise a total of \$2000, you can help fund an ASA participant to have one lesson once a week for a whole winter!

WHO DO I ASK?

You can ask anyone! The people in your life can't support your team at the Dave Spencer Ski Classic if you don't ask, and a lot of them would like to! Here's where to get started:

- S - School
- N - Neighbors
- O - Organizations, Teams & Clubs

#teamtuesday
#skiclassicsaturday
#ASAallday
#davespencerdonation

5000
ATHLETES
SINCE 1980



HOW YOU CAN FUNDRAISE



A Sample Ask - Email, text, or mail a note!

“Dear _____,

I am participating in the Dave Spencer Ski Classic to support Adaptive Sports and their mission. They have provided outdoor recreational experiences to over 5000 athletes since 1980.

Each year, this event is their biggest fundraiser, and even a \$10 donation can make a difference. Will you support me and my Dave Spencer Team with a donation?

To give, you can go online or mail a check to Adaptive Sports at P.O. Box 1884, Durango, CO 81302. Just make sure you specify my team, _____, with your donation.

Thank you for helping me support the Adaptive Sports Association!”



**MOST IMPORTANTLY,
JUST GET
STARTED**

> SOCIAL MEDIA

Setting up a digital fundraising campaign is the easiest way you spread the word about your fundraising goal for the Dave Spencer Ski Classic. You can find instructions at ASADurango.com/events/dave-spencer-ski-classic/ on how to set up a Facebook Fundraiser, a Go Fund Me Campaign, or find our online donation link.

> EMAILS, TEXTS, OR NOTES

It doesn't matter if you're tech savvy, old school, or somewhere in between. Download our template for an email, text, and note and customize to send your SNOW (School; Neighbors; Organizations, Teams, and Clubs; Work) your invitation to donate to your Dave Spencer team.

> EASY IDEAS ON THE NEXT PAGE

Not everyone is into sending out a message, but I bet we could convince you it's the easiest way for you! If you'd rather come up with a creative fundraiser for you to use, check out the next page for 40 ideas!



IDEAS FOR YOUR TEAM



40 FUNDRAISING IDEAS: THAT YOU CAN DO!

> JUST ASK

This is always the easiest way for you to raise money! Don't be afraid to:

- 1.) Send Notes in the Mail
- 2.) Post on Social Media
- 3.) Send an Email
- 4.) Ask 10 Friends for \$10
- 5.) Tell your loved ones you'd like donations for a birthday in lieu of gifts
- 6.) Ask someone to match what YOU raise
- 7.) Ask someone to match what your TEAM raises
- 8.) Send a short text with an online giving link
- 9.) Call your mom!
- 10.) Start a Go Fund Me

> STAND ALONE IDEAS

- 1.) Put a Donation Box up at your Home or Business
- 2.) Set up a match with your employer
- 3.) Set up a match for your employees
- 4.) Start a pool on your Race Time
- 5.) Have a "Best Baby Photo" Contest
- 6.) Let people vote with \$\$\$ on your Dave Spencer Costume
- 7.) Guessing Jar - How many are there?
- 8.) Charge entry for folks to guess your _____
- 9.) Only skip 15 lattes for \$150
- 10.) Swear Jar

> SELL SOMETHING

- 1.) Yard Clean Up Day
- 2.) Bake Sale
- 3.) Lead an Iron Horse Training Ride
- 4.) Coordinate a Jeans Day at Work
- 5.) Coordinate a Costume Day at Work
- 6.) Be a handy man or woman
- 7.) Peddle your art work or hand made goods
- 8.) Shovel Snow
- 9.) Baby Sit
- 10.) Teach someone a new hobby

> EVENTS

- 1.) Host a Donation Dinner
- 2.) Teach a Zumba or Yoga Class
- 3.) Start a Group Run
- 4.) Throw a picnic
- 5.) Host a Pay to Play Game Night
- 6.) Have a specialty cocktail night
- 7.) Make it a competition like a pay to play pickle ball tournament
- 8.) Coordinate a trivia night
- 9.) Throw a donation party with your whole team
- 10.) Have a wine night

QUESTIONS?

ASK

(970)-259-0374

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