

# ADAPTIVE SPORTS



## Why You Should Align with Us

The Adaptive Sports Association (ASA) has maintained a tradition of excellence for more than 30 years. The nature of our organization, which is to provide sports and recreational opportunities to people with disabilities regardless of financial limitations, is highly visible and well respected in our community. Most importantly, our year-round programming enriches and transforms lives. Self-confidence is renewed, depression is combated, friendships are formed, quality of life is regained, physical and cognitive challenges are forgotten, and dreams are realized. Make us part of your community relations efforts by aligning with us today.



## > SPONSORSHIP OPPORTUNITIES

*"ASA is a phenomenal organization that is dedicated to helping individuals achieve success in challenging sports and life changing adventures. Garrhs is proud to be a sponsor of ASA."*

- Mark Oliger, Garrhs Inc.



### > SUMMER SPONSORSHIP

At the Adaptive Sports Association, we provide Durango's world-renowned outdoor activities to people with disabilities in a supportive and fun environment. Help support our growing summer program by becoming a seasonal sponsor. You'll receive recognition on our website and exposure in our email blasts to over 1,400 locals, plus many more benefits including potential media opportunities. Please see the sponsorship chart for further details.

### > WINTER SPONSORSHIP

If you've been on the slopes of Purgatory Resort, you've surely seen our brightly colored logos on the back of our instructor's jackets. Or, maybe you've noticed one of our skiers using an adaptive device? Either way, we're hard to miss when it comes to our winter sports programming. Support our founder's original mission of making winter sports accessible to everyone. Become a seasonal sponsor now. Please see the sponsorship chart for further details.

### > THE DAVE SPENCER SKI CLASSIC

After losing his leg to cancer, Dave Spencer moved to Durango looking to be a ski instructor. When a woman saw him gliding down the slopes as she sat in the lodge due to her own amputation, she was inspired. Together they brainstormed the idea for an adaptive ski program and ASA was born. Help support their vision by becoming a sponsor of our largest fundraiser honoring Dave Spencer who eventually lost his life to cancer. It's a unique opportunity to get first-hand experience with our program while highlighting your community involvement. Please see the sponsorship chart for further details.